

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – A.P Tourism Participation in 7<sup>th</sup> Edition Cinema Scapes from 19<sup>th</sup> & 20<sup>th</sup> October 2013 held at Juhu Novotel Hotel at Mumbai – Sanction an amount of Rs.4,49,440/- (Rupees Four Lakhs Forty Nine Thousand Four Hundred and Forty only) including taxes – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 898

Dated:16-11-2013

Read the following:

1. The Chief Editor, M/s. Cross Section Media Pvt., Ltd., New Delhi, Dated.27-09-2013.
2. Memo No.5619/PMU/ADC/2013 of YAT & C (PMU) Department, Dated 10-10-2013.
3. From The Commissioner, Department of Tourism, Near Tank Bund, Hyderabad, Lr. No.2292/Pub/C1/2013, Dt.28-0-2013.

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**ORDER:**

In the reference 1<sup>st</sup> read above the Chief Editor, M/s. Cross Section Media Pvt., Ltd., New Delhi, has informed that they are organizing the 7<sup>th</sup> edition of Cinema Scapes held on 19<sup>th</sup> & 20<sup>th</sup> October 2013 in Juhu Novotel Hotel, Mumbai. The event includes an exciting Awards Night and a Live Debate. The first day of the show presentations and networking, with exhibitors taking booths and partners making presentations. The second day feature exclusive B2B meetings.

2. In reference 2<sup>nd</sup> read above, Government have requested the COT to participate in the 7<sup>th</sup> edition cinema scape from 19<sup>th</sup> to 20<sup>th</sup> October, 2013 held at Juhu Novotel Hotel, Mumbai with the exhibit stall & present a power point presentation for 10 minutes. Accordingly the COT has participated in the said event and forwarded the bills for an amount of Rs.4,49,440/- (Rupees Four Lakhs Forty Nine Thousand Four Hundred and Forty only) including taxes towards the cost of 4 Sq. Mts booth and presentation partner at Cinema Scapes 2013 in Mumbai, and requested Government for arranging payment to M/s. Cross Section Media Pvt., Ltd., New Delhi, vied reference 3<sup>rd</sup> cited.
3. Government after careful examination of the matter, hereby sanction an amount of Rs.4,49,440/- (Rupees Four Lakhs Forty Nine Thousand Four Hundred and Forty only) including taxes to M/s. Cross Section Media Pvt., Ltd., New Delhi, towards participate in the above said event with a booth space + presentation slot for 10 minutes.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan – SH (20) Promotion of Events – 500 - Other Charges - 503 - Other Expenditure”.

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at Para-3 above and disburse the same to M/s. Cross Section Media Pvt., Ltd., New Delhi, through the following details.

|                  |   |  |
|------------------|---|--|
| Bank Name        | : | State Bank of Mysore,  |
| Bank Branch      | : | Connaught Place Branch, 22, Kasturba Gand Marg, New Delhi-110001, India. |
| Bank Account No. | : | 54040978311  |
| IFSC Code        | : | SBMY 0040278   |
| PAN No.          | : | AAACC 0575D  |

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

M/s. Cross Section Media Pvt., Ltd., New Delhi

The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad.

**Copy to:**

The COT, A.P., Hyderabad.

The YAT& C (PMU- Claims) Department.

SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**